### Vimala College (Autonomous), Thrissur

Affiliated to University of Calicut [NAAC Re-accredited with 'A+' Grade]



### **IPR Cell activity Report 2024-2025**

# Interdepartmental Quiz Competition On IPR in Connection with 'World Intellectual Property Day'

Date: 07-08-2024

Venue: Zoology lab

Duration: 1 hr

Organized by: IIC, IPR cell and Department of Zoology

Number of Participants (Students) : 44 students attended as audience

No of contestants : A team of two students each from various departments,

total 10 teams participated

Number of Participants (Teachers): 3

Objectives: To spread information and raise awareness about Intellectual Property Rights

#### Outcome

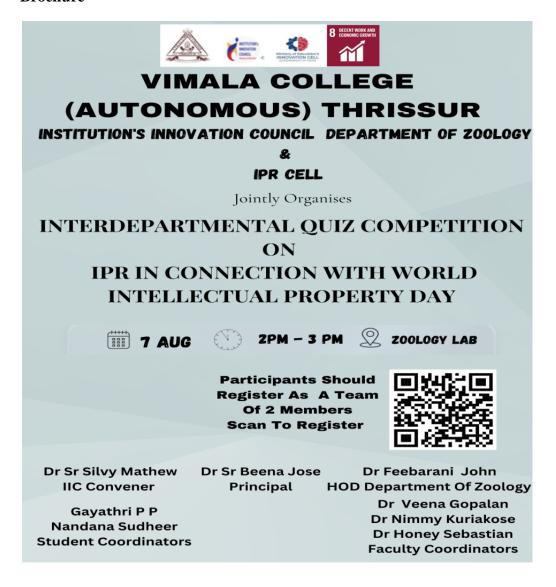
Through this quiz competition we were able to spread information about Intellectual Property Day. Participants were able to learn about complex topics like patents, trademark, copyrights, and more. The quiz highlighted areas where participants needed more education, such as patent application processes and copyright infringement. Participants actively engaged in the quiz with good and positive response.

### Report

Interdepartmental Quiz Competition based Intellectual Property Right began on time. There were 10 participating teams with the total of 20 participants in total. There were Two rounds. The first round was screening round. Five Team were selected to the final round based on their performance. The first round comprised of 10 Question based on a general idea about Intellectual Property Rights. Second round comprised of 10 Question based on patents basis, trademark fundamentals, copyright infringement and fair use. The first position was held by Elna Joe and Gayathri Haridas of BSc Zoology (5<sup>th</sup> semester) and

second position was won by Mariya Sajan and Vishnupriya C V of BSc Zoology(5<sup>th</sup>semester). Quiz was completed successfully and the winners were honoured with certificates.

### **Brochure**



# **Photos**









VIMALA COLLEGE (AUTONOMOUS), THRISSUR, KERALA | 2024-2025





Prof (Dr) Honey Sebastian Dept of Zoology IPR Cell Coordinator (Name and Signature)

### Seminar on 'IPR and IP management for start up'

Name of the Event: Seminar on 'IPR and IP management for start up'

Date: 09-08-2024

Venue: Zoology lab

Duration: 2 hrs (10am to 12 am)

Number of Participants (Students): 64

Number of Participants (Teachers): 4

Resource Person: Ms Sherin Mary Simon, Assistant Professor, Dept of Food processing technology, St Teresa's College, Ernakulum

Objectives: To cover the following topic on IPR and discussions there after

#### Outcome

The Seminar on Intellectual Property Rights proved to be a valuable platform for understanding the significance of protecting intellectual property in various sectors. The talks and discussions offered valuable knowledge about copyright, patents, trademarks, GI, economic rights and royalties.

The organizers express their gratitude to the speaker, attendees, and volunteers for making this seminar a success and fostering a culture of intellectual property respect and protection.

### Report

The seminar began with an overview of Intellectual Property Rights, highlighting its significance in the modern global economy. The speaker explained the various forms of intellectual property, such as patents, copyrights, trademarks, GI tags and trade secrets.

Patents and types of patents: The speaker explained what a patent is and informed us of the three types of patents and about what can be patented.

Trademark: The speaker focused on trademarks and their role in building brand identity and consumer trust. She discussed the protection of trademark owners and trademark registration.

Copyrights and related rights: The speaker shed light on copyright and copyright registration. She emphasized the importance of copyright protection for artists, authors, and creators.

Economic rights and royalties: The speaker discussed about selling rights, royalties and duration of economic rights.

Geographical indications (GI): The speaker explained about qualities of agricultural products, human factors and purpose of geographical indication. She also showed the geographical indication tags in India.

Industrial designs and trade secrets: The speaker also informed us on industrial designs, purpose of design laws, trade secrets and examples.



#### **Conclusion**

The seminar concluded with a visual representation of all IPRs and a doubt clearance segment, where attendees had the opportunity to engage with the speakers and gain deeper insights into the topics discussed.

# **Photos**









Prof (Dr) Honey Sebastian
Dept of Zoology
IPR Cell Coordinator
(Name and Signature)